## 94.3 Listener Feedback

1. What is your age?			
> 18			
19-25			
26-35			
36-50			
<u> </u>			
2. What is your gender?			
Female			
3. Why do you listen to the radio? (Check all that apply)			
○ Music			
News			
Weather			
Morning Show			
OJ Talk			
Other (please specify)			
4. When do you normally listen to The Fortress?			
<u> </u>			
7am-10am			
7am-10am 10am-1pm			

	4pm-7pm	
	7pm or later	
5. W	Vhat is your favorite genre of Christian music?	
$\bigcirc$	Hip-Hop (Lecrae & Group 1 Crew)	
	Worship (Hillsong)	
	Rock (Skillet, Switchfoot)	
$\bigcirc$	Contemporary Christian (For King and Country, MercyMe)	
	Other (please specify)	
6. W	What would you be the most interested in winning in a 94.3 The Fortress giveaway?	
	Tickets to local events (Concerts, Plays)	
$\bigcirc$	94.3 The Fortress merchandise	
$\bigcirc$	Homeware (oven mitts, cooking supplies, etc.)	
$\bigcirc$	Christian Literature	
$\bigcirc$	Gift cards to area stores	
$\bigcirc$	Other (please specify)	
7. W	Vould you like to hear the local news more frequently?	
$\bigcirc$	Yes	
$\bigcirc$	No	
8. Would you download a 94.3 Fortress app?		
	Yes	
	No	

I do not own a smartphone.	
9. Do you stream radio online?	
Yes, frequently	
Yes, rarely	
No	
10. If you would be interested in pa	articipating in a 94.3 The Fortress focus group, write your ema
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